

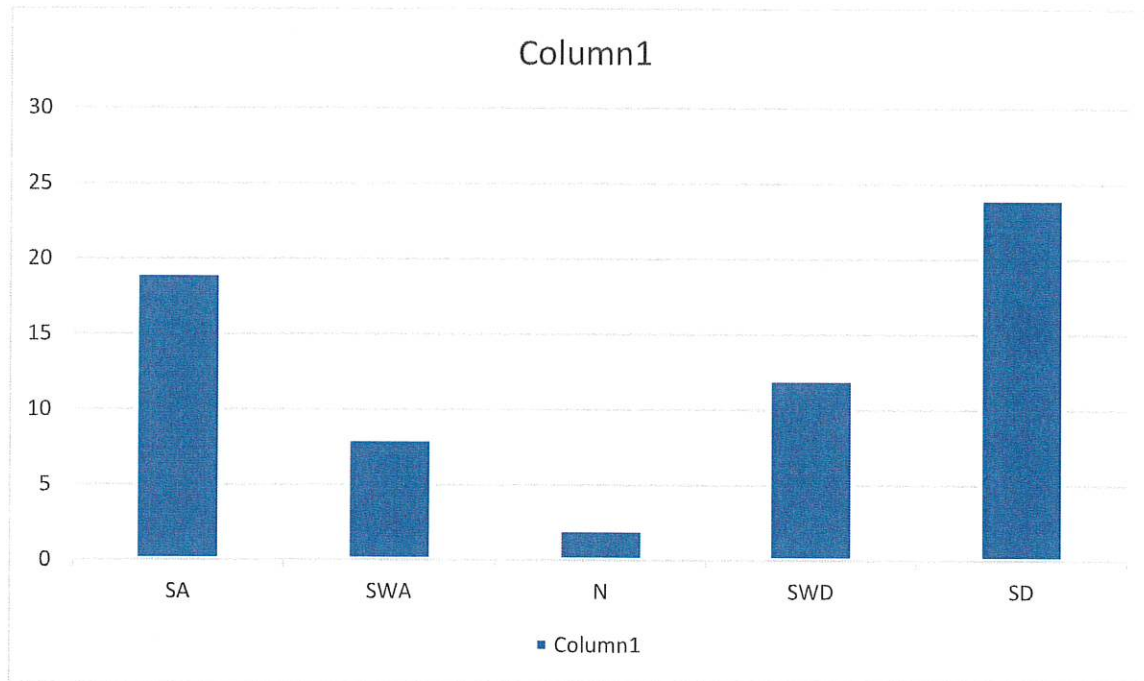
# Economic Improvement Committee Furtaw Field Planning Workshop Public Survey July 15, 2021

Please check all that apply -

- ☐ Resident of Oscoda ☐ Own Commercial or Vacation Real Estate in Oscoda  
☐ Business Owner in Oscoda ☐ Live in Neighboring Town ☐ I am Visiting/Tourist

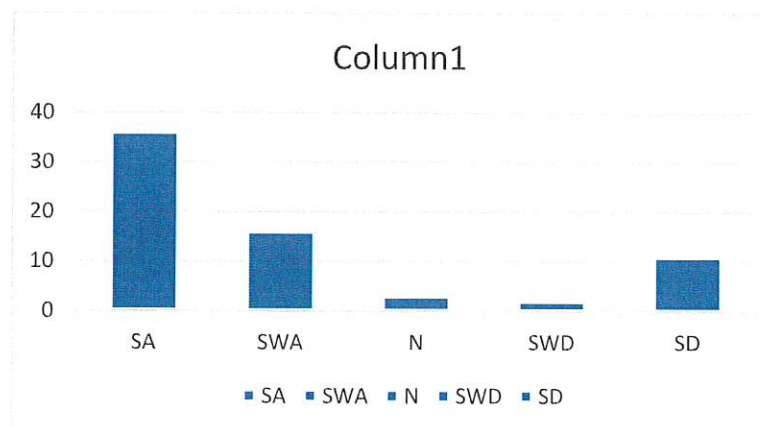
1) Furtaw Field should stay exactly the way it is now, nothing should change:

- ☐ Strongly Agree ☐ Somewhat Agree ☐ Neutral ☐ Somewhat Disagree ☐ Strongly Disagree



2) Furtaw Field is an underutilized asset in the Township, we should do better with it:

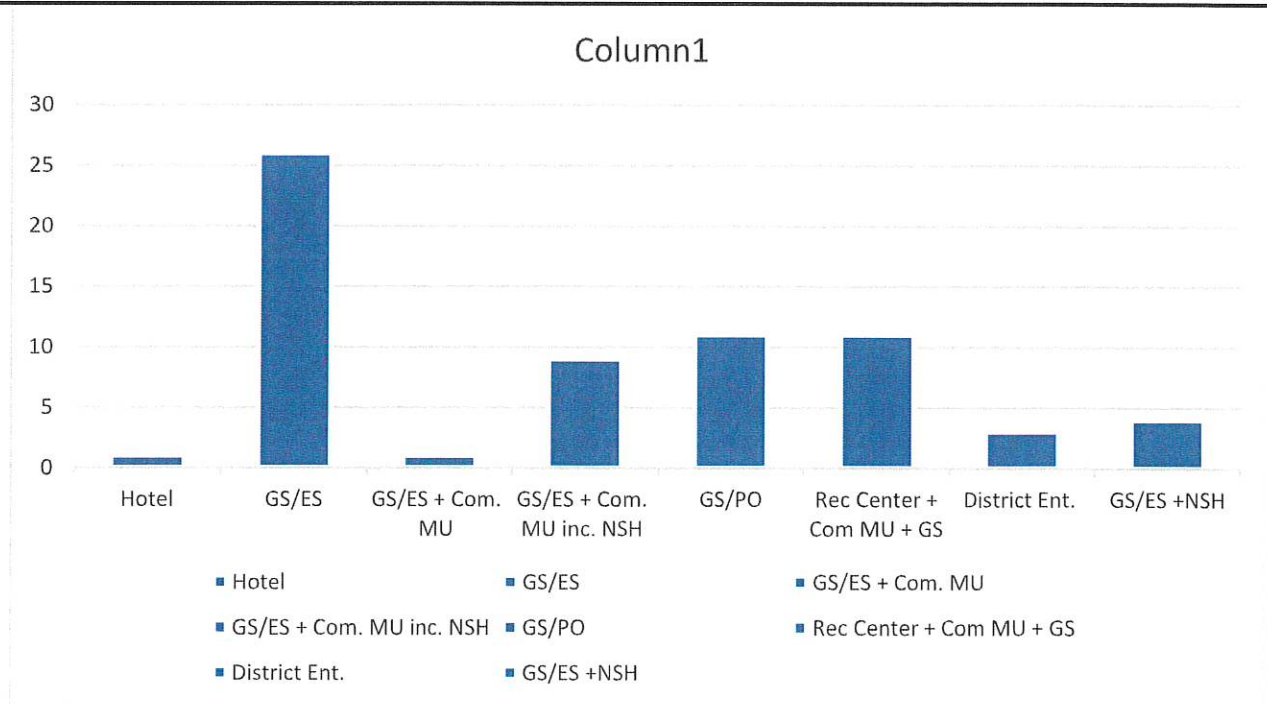
- ☐ Strongly Agree ☐ Somewhat Agree ☐ Neutral ☐ Somewhat Disagree ☐ Strongly Disagree



3) A development strategy for Furtaw Field should include the following elements (Check all that apply):

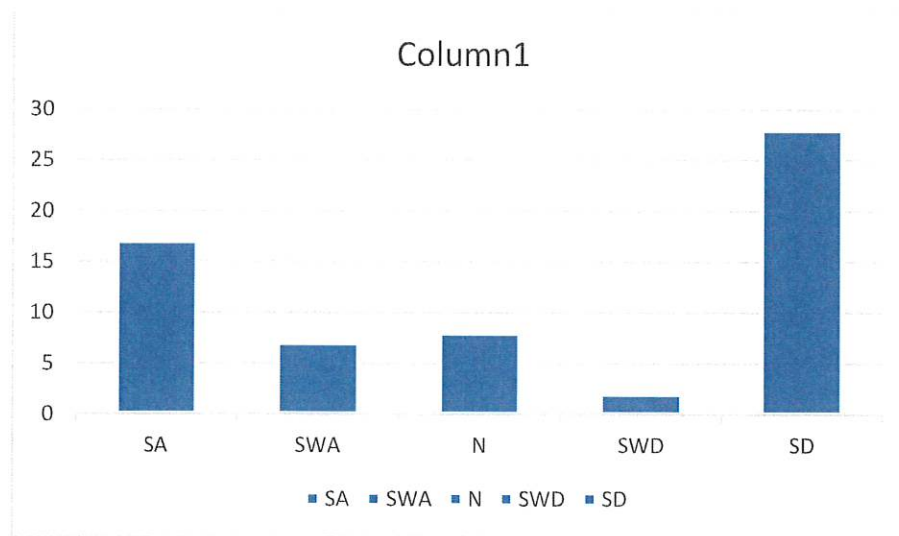
- ☐ Green Space/Park only
- ☐ Green Space + Market Rate Rental Living (*NOT SUBSIDIZED HOUSING = NSH*)
- ☐ Green Space/Event Space
- ☐ Green Space/Event Space + Market Rate Rental Living (NSH)
- ☐ Green Space/Event Space + Commercial Mixed Use incorporating Market Rate Rental Living (NSH)
- ☐ Commercial Mixed Use incorporating Market Rate Living (NSH) Only
- ☐ Market Rate Living (NSH) Only
- ☐ Hotel
- ☐ Rec Center/Community Center + Commercial Mixed Use or Market Rate Rental Living + Green Space
- ☐ Destination Entertainment District (use your imagination here) +/- Green Space

4) Which one is your favorite concept?



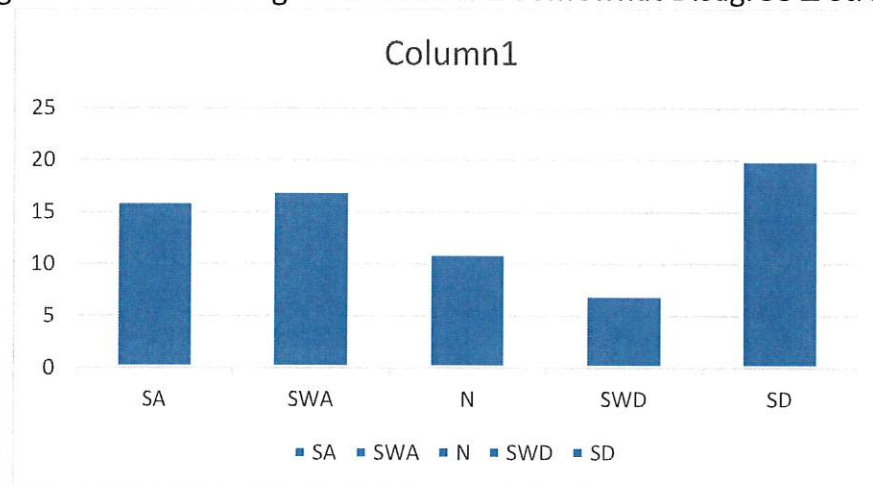
5) I support the concept of selling Furtaw Field to a developer that can create a project that addresses community needs:

☐ Strongly Agree ☐ Somewhat Agree ☐ Neutral ☐ Somewhat Disagree ☐ Strongly Disagree



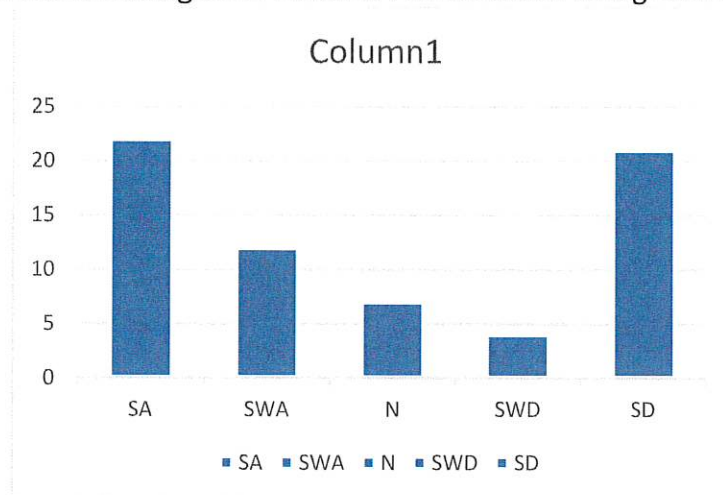
6) I support the concept of the Township keeping Furtaw Field and investing in park development at the expense of taxpayers:

☐ Strongly Agree ☐ Somewhat Agree ☐ Neutral ☐ Somewhat Disagree ☐ Strongly Disagree



7) I would support a special tax levy increasing my taxes to fund a park/greenspace concept on Furtaw:

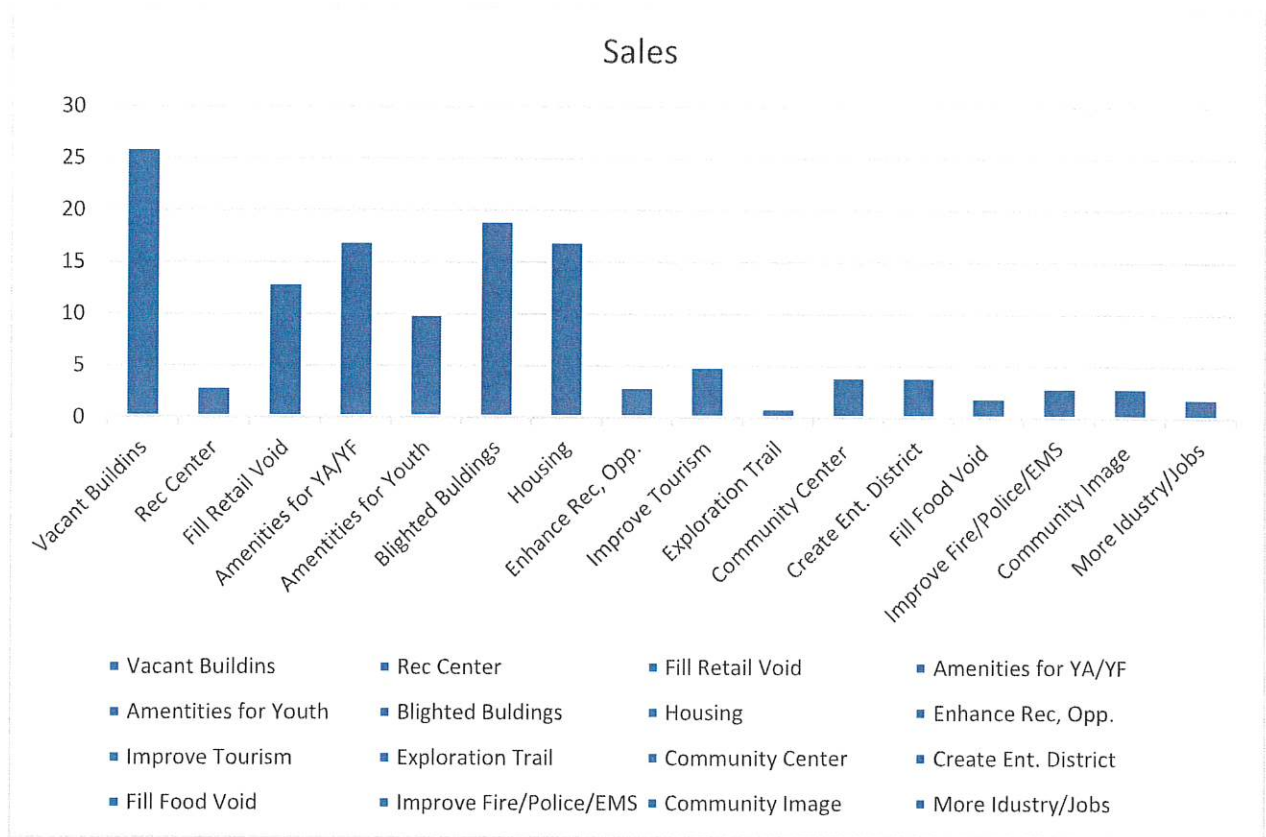
☐ Strongly Agree ☐ Somewhat Agree ☐ Neutral ☐ Somewhat Disagree ☐ Strongly Disagree



8) From a community prosperity perspective, what are the most important issues we need to address (check all that apply and/or write in):

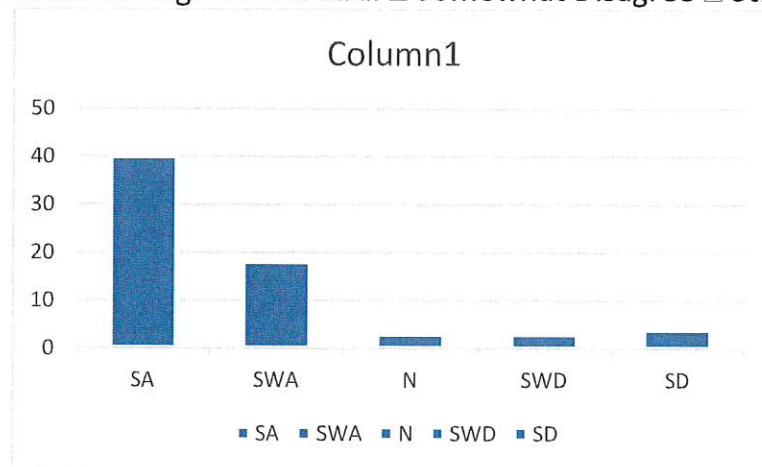
- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Vacant Buildings                    | <input type="checkbox"/> Blighted Buildings                                   | <input type="checkbox"/> Single Family Housing   |
| <input type="checkbox"/> Multi-Family Housing                | <input type="checkbox"/> Amenities For Our Youth                              | <input type="checkbox"/> Community Image         |
| <input type="checkbox"/> Fill Retail Voids                   | <input type="checkbox"/> Amenities For Young Adults/Young Families            |  |
| <input type="checkbox"/> Enhanced Recreational Opportunities | <input type="checkbox"/> Improved Fire/Police/EMS                             |  |
| <input type="checkbox"/> Improve/Increase Tourism            | <input type="checkbox"/> Create More Industry/Skilled Jobs                    |  |
| <input type="checkbox"/> Rec Center                          | <input type="checkbox"/> Community Center                                     | <input type="checkbox"/> Fill Food Service Voids |
| <input type="checkbox"/> Create Entertainment District       | <input type="checkbox"/> Complete Phase III of the Ironbell Exploration Trail |  |
| <input type="checkbox"/> _____                               | <input type="checkbox"/> _____  | <input type="checkbox"/> _____                   |
| <input type="checkbox"/> _____                               | <input type="checkbox"/> _____  | <input type="checkbox"/> _____                   |
| <input type="checkbox"/> _____                               | <input type="checkbox"/> _____  | <input type="checkbox"/> _____                   |
| <input type="checkbox"/> _____                               | <input type="checkbox"/> _____  | <input type="checkbox"/> _____                   |

9) Of the ones you selected, which would you rate:



10) I'm in favor of implementing a Façade Grant program to incentivize building/business owners to fix up or occupy downtown buildings:

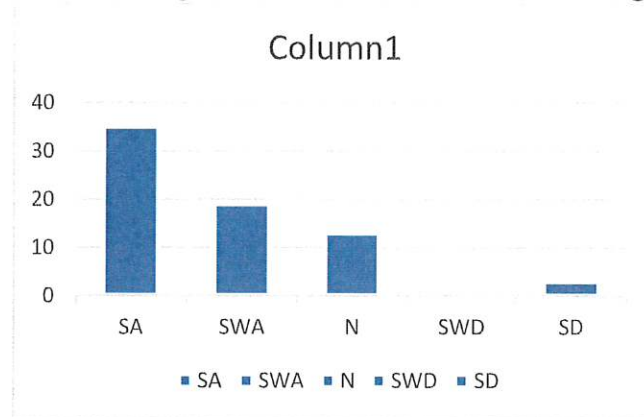
☐ Strongly Agree ☐ Somewhat Agree ☐ Neutral ☐ Somewhat Disagree ☐ Strongly Disagree





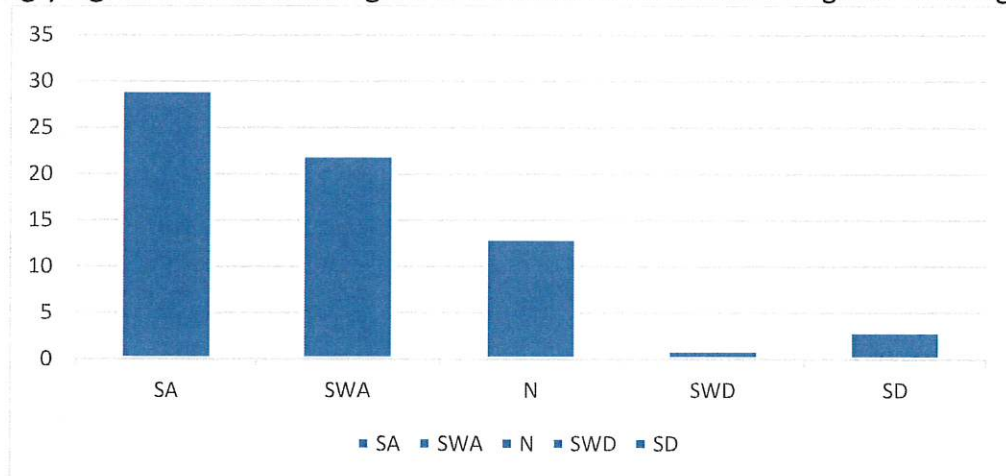
11) I'm in favor of implementing a business Start-up Grant program to encourage more businesses opening in the downtown:

☐ Strongly Agree ☐ Somewhat Agree ☐ Neutral ☐ Somewhat Disagree ☐ Strongly Disagree



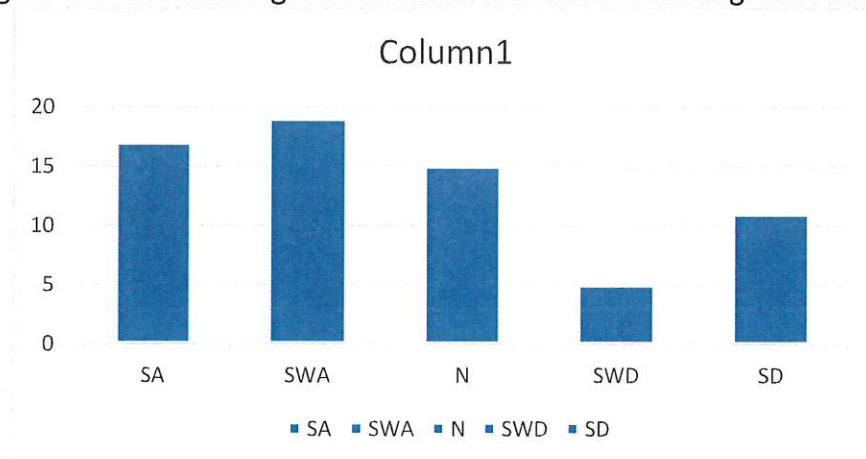
12) I'm in favor of implementing a Real Estate Tax Abatement program to incentivize building owners to rehab existing buildings or recruit new investors:

☐ Strongly Agree ☐ Somewhat Agree ☐ Neutral ☐ Somewhat Disagree ☐ Strongly Disagree



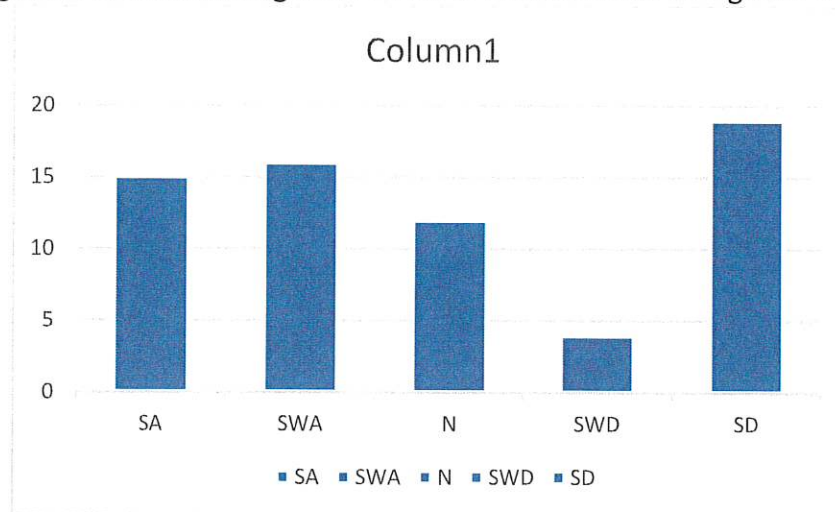
13) Are you supportive of the Township purchasing vacant or strategic buildings/land for the future development of the town?

☐ Strongly Agree ☐ Somewhat Agree ☐ Neutral ☐ Somewhat Disagree ☐ Strongly Disagree



14) Would you support a special tax levy increase to create a special fund to do this?

☐ Strongly Agree ☐ Somewhat Agree ☐ Neutral ☐ Somewhat Disagree ☐ Strongly Disagree



15) If you could have the Board change or solve one thing in 2022, what would it be?

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## Furtaw Survey Data

### Question #4

Which one is your favorite concept:

Option A to include a ice rink & small water pad

Because greenspace cannot be reclaimed greenspace/events

Stay the same as 27 years ago when I came here

B

See above

A

#2

"A" - I want sidewalks, benches, playground, splashpad, restrooms, event space, pavillion

Green space, event space, ampitheater, sports area, keep the statue - like craft shows, paul bunyon days, chili

Place to hold large events like carnival, car show, lumber jack and be a small use space also

Green space/Event space

Green + Event (small) We DO have a 40 acre fenced park for festivals etc

Option A

Green space/Event space

Green space /Event space

Green/Event + market rate + commercial

Park plus event space. See west branch park as an example

None , keep it the way it is !!!!!!!

Green space /Event space

### #9 Which would you rate #1 & #2

Fill food service voids

Fill retail voids

Vacant bldgs

Improve tourism w/ events

Vacant Buildings

Blighted Buildings

Blighted Bldgs

Vacant Bldgs

Vacant Buildings

Community Image

Housing on old base

Entertainment District Items on old base

Blight

Vacant

Vacant Buildings

Rec Center

Vacant Buildings

Blighted Buildings

Multi family housing

Skilled Jobs

Create more Industry skill/jobs

Vacant Bldgs

Vacant + Blighted Buildings

Fill retail voids

Remove Blight

Greenspace w/youth & family amenities

Multi family housing

Amenities for youth

Police

Multi family housing

Community Center

Multi family housing

Vacant Buildings

Vacant Building

Fill retail

Vacant Buildings

Blighted Buildings

Vacant/Blighted Builings

Multihousing/Single family housing

mod housing (room on the base

amenitiies for youth

Multi family housing

Amenities for young adults/young families



Blighted Bldgs  
Blighted buildings

Vacant Buildings  
Fill retail

Question #15

Vacant Buildings

Stop trying to sell furtaw or beach

Board needs to have public meetings - no more zoom meetings

special treatment for friends and relatives

remove or have owners fix delapated buildings

Build it they will come

Extend Tod's Employment

Quit the Infighting

Look at vacant land for housing

Recreational amenities for youth & families

Bring back the downtown development authority

Give our town a reason to be proud of downtown and US 23 stretch.

Condemn vacant derelict buildings and bring in more events  
to encourage tourism and new residents

Clear audit comments, get new CPA firm

Honesty on their part

Decrease blighted buildings and decrease vacant buildings

A beautiful park on Furtaw plus housing on the base

Listen to people and open board meeting

Leave Furtaw Park alone

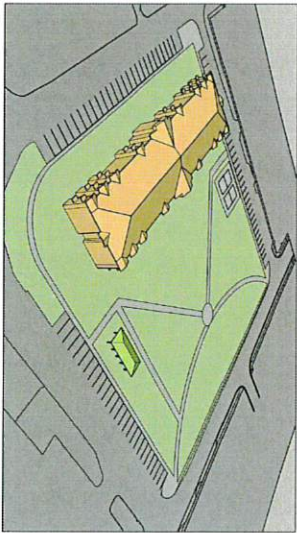
Get an new board, listen to people and stop being idiots and to keep furtaw field

Listen to people - don't focus on on self benefits

4 of homes - we only had 25% of green space - no condos



PROJECT LOCATION



HURON ST. (US-23)

# PLAYGROUND

SPLASH-  
PAD

## RESTROOMS

EVERGREEN ST.

PAVILION

CONDO  
UNITS

PARKING  
(TYP)

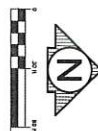
LAKE ST.

PICKLE-BALL (2)

## BASKETBALL

**WATER ST.**

## OPTION B


$$10 = 219$$


PLAN DATE: JULY, 2021

PROJECT MGR: D.R.S.

REVIEWER: \_\_\_\_\_ D.R.S.

SCALE:  $1" = 30'$

ROWE PROFESSIONAL  
SERVICES COMPANY

2342 Industrial Street, Suite A  
Grayling, MI 49738-1987

O: (989) 348-4036

F: (989) 348-5416

PREPARED FOR  
**CHARTER TOWNSHIP OF OSCODA**  
**FURTAU PARK CONCEPT PLAN**  
 OSCODA TOWNSHIP, IOSCO COUNTY, MICHIGAN  
 CONCEPT



**WTAA ARCHITECTS**  
WILLEN TINKNELL ASSOCIATES

[illegible]

Know what's below.  
Call before you dig.

## REVIEW

SH# 1 OF 1

**FOUO//C/2005/01/01**

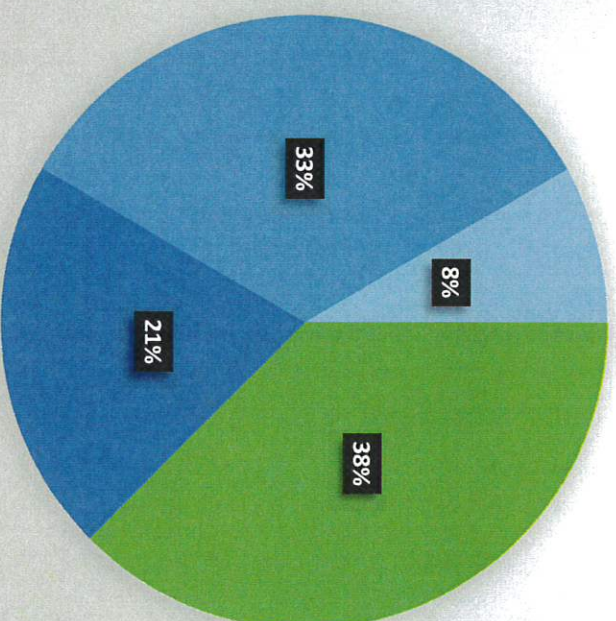








## Furtaw Field Future Development



A  
B  
C  
D